



# Children First Fund

The Chicago Public Schools Foundation

## BACK TO SCHOOL

## SPONSORSHIP OPPORTUNITIES



★ For CPS students, the first day of school is more than a milestone, **it's the beginning of a year-long journey that requires consistent support.** Students and classrooms rely on CFF for essential tools like backpacks and supplies, and their needs extend far beyond August.

★ By partnering with CFF for the 2026-2027 school year as an official **back to school sponsor**, you are investing in the total well-being and success of our students. Your support ensures that every student has what they need to stay focused, feel safe, and **DREAM BIG** from day one to graduation.

To **DREAM BIG**,  
Students Must  
Start Strong

| Sponsor Benefits                          | Starlight Sponsor<br>\$2,500 | Constellation Sponsor<br>\$5,000 | Shooting Star Sponsor<br>\$10,000 | Supernova Sponsor<br>\$25,000+ |
|-------------------------------------------|------------------------------|----------------------------------|-----------------------------------|--------------------------------|
| Featured in CFF Back to School Newsletter | ✓                            | ✓                                | ✓                                 | ✓                              |
| CFF Social Media Post with Logo           |                              | ✓                                | ✓                                 | ✓                              |
| Logo on CFF's Back to School Web Page     |                              |                                  | ✓                                 | ✓                              |
| Logo on the CFF Website Home Page         |                              |                                  |                                   | ✓                              |
| School Visit                              |                              |                                  |                                   | ✓                              |



### TAILOR YOUR IMPACT

You decide. Whether you want to see your investment meet a specific need or provide year-round support. You can direct your sponsorship toward tangible back-to-school essentials like backpacks, supplies, and hygiene care items—or choose to provide flexible funding that allows CFF to deliver real-time, response and supports for students' academic physical, emotional, and environmental needs that impact attendance and engagement.

Get in touch today to help students dream big! [contactus@childrenfirstfund.org](mailto:contactus@childrenfirstfund.org)

Children First Fund serves as the official foundation for Chicago Public Schools, accelerating student success by guiding philanthropic investment and partnerships to have the greatest impact.