



**Children
First Fund**

The Chicago Public Schools Foundation

Back-to-School

how to get involved

Whether you are a parent, alumni, or neighbor, your involvement is crucial to ensuring that all of our students start the school year off right. Here's how you can help:

DONATE

Donations of any size will support our students in starting the year off right. Here are some examples of what your donation may support:



\$25

Basic **school supplies** for one elementary school student



\$50

Average cost for student to attend a **field trip**



\$75

Winter **gear** for one student, including coat, gloves, hat, and socks



\$100

Graphing **calculator**



\$250

Supplies for one classroom for a month

BE A BACK-TO-SCHOOL CHAMPION

Spread the word about Back-to-School

- Share information about CPS' Back-to-School initiatives at local meetings, community events, or gatherings.
- Post about CPS' Back-to-School initiatives on your social media platforms. Tag CPS and Children First Fund in your posts to amplify your message. You will find sample social media content on the next page.



Host a fundraiser or donation drive to support Back-to-School

- Set a fundraising goal and work with CFF to create a **personalized online donation page**.
- Work with a local business to arrange for a give-back day on which the business donates a percentage of their profits to back-to-school.
- Host a summer party, bake sale, silent auction or other fun event to raise money for back-to-school.
- Work with a **CFF relationship manager** to identify in-kind donation needs to collect through a donation drive and set up clearly marked collection boxes at local businesses, libraries, and community centers.



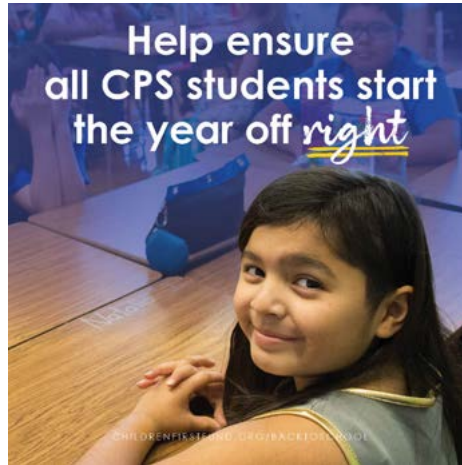
SPONSORSHIP OPPORTUNITIES

Share our **sponsorship opportunities** with organizations and businesses who might be interested in supporting our efforts, including your employer, your network, or local businesses in your community.

SAMPLE SOCIAL MEDIA POSTS



Let's come together to support our students! CPS is gearing up for the new school year and working to ensure every student has the resources they need to succeed. Join us in making a difference in our community! Learn more at childrenfirstfund.org/backtoschool



Help us ensure every CPS student starts the school year with the tools they need! Support CPS' Back-to-School initiatives by getting involved or donating. Learn more at childrenfirstfund.org/backtoschool



We're hosting a [\[Donation Drive/ Fundraiser\]](#) to support CPS students as they head back to school. Your contributions will make a huge difference in ensuring every student has what they need to succeed. [\[Event Link\]](#)



Join us for [\[Event Name\]](#) to support CPS' Back-to-School initiatives! All proceeds will go towards providing school supplies and resources for students in need. Let's make this school year a great one for every student! [\[Event Link\]](#)



I'm excited to support CPS students as they head back to school! I've set a personal fundraising goal of **\$X** to help ensure every student has the resources they need to succeed. Every bit helps, so please consider donating to the @ChiFirstFund. Let's make a difference together! [\[Donation Link\]](#)



I donated to the @ChiFirstFund to help kids start the school year on the right foot! Join me in supporting CPS' Back-to-School efforts to provide essential resources for all students. Every bit helps!

Donate today at bit.ly/CFFBack-to-School

Use hashtag [#CPSBacktoSchool](#) and tag [@chifirstfund](#)

DOWNLOAD THESE AND MORE IMAGES HERE

To learn more about how to get involved, email contactus@childrenfirstfund.org

FOLLOW US ON SOCIAL MEDIA